



## P.O. Box 266 Kensington, MD 20895

May 6, 2004

Ms. Kimberly Hart
Office of the General Counsel
Federal Election Commission
999 E Street, NW
Washington, DC 20463

Dear Ms. Hart.

2005 MAY -7 1 A 8: 34

RECLIVED
FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL

Thank you for the time that you and Mr. Sidney Rocke took to discuss the circumstances surrounding

MUR 5396 between the Commission and Bauer for President, 2000 (BFP2000). The purpose of this letter is to provide you with the additional information you requested at that meeting with respect to income received by BFP2000 derived from the commercial rental of its contributor mailing list, and the use of the BFP2000 contributor mailing list by Campaign for Working Families (CWF) political action committee (please see the accompanying attachment).

Specifically, the BFP2000 list has currently generated income in the amount of \$171,612.89 since May 1, 2001, and continues to be actively marketed This total of \$171,612.89 is net of commissions withheld by the list broker

Also, attached as Exhibit 1 is a chart reflecting 25 additional mailings by CWF of the BFP 2000 mailing list subsequent to April 1, 2001 (and not reflected in the Commission's Factual and Legal Analysis of MUR 5396) by The total number of names represented in these mailings is 27,926.

In addition, as you may recall, we discussed the possibility of BFP2000 obtaining an estimate of value for the BFP2000 contributor mailing list. As yet, BFP2000 continues to attempt to determine this information and will submit this data as soon as it is acquired.

Even without this information, however, BFP2000 hopes that the Commission will give proper consideration to an increased value of the list, as demonstrated both by the income the list continues to generate, and by the ongoing use of the list by CWF





## Ms Kimberly Hart

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Should you have any questions, please do not hesitate to contact me at (301) 641-4084 or (301) 949-5504 (fax)

Sincerely:

Timothy C. Beall Assistant Treasurer

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Attachment 1: Usage of Bauer for President 2000 Inc. contributor mailing list by Campaign for Working Families Political Action Committee from April 1, 2001 to present

Column A – Date of use of the list by CWF
Column B – Number of names used on the particular date

A	В
4/2/2001	832
5/15/2001	962
6/4/2001	1489
8/30/2001	1049
10/17/2001	1053
11/21/2001	1303
12/28/2001	1303
2/7/2002	969
3/13/2002	968
4/24/2002	968
5/24/2002	943
8/30/2002	1029
10/2/2002	1163
11/22/2002	1148
1/6/2003	1160
2/26/2003	1136
4/18/2003	1136
6/9/2003	1486
9/10/2003	1062
10/20/2003	1049
11/14/2003	1050
12/5/2003	1280
1/8/2004	1058
2/23/2004	1280
4/23/2004	1050
25 Uses	27,926

Note Between April 1, 2001 and the current date, the list has been used a total of 25 times. The total number of names used is 27,926. BFP2000 notes that CWF continues to use the BFP2000 contributor list.